



**EVOLV TECH**

# COACHING & ADVISORY SERVICES

for CEOs and Software CTOs and CPOs



**ROBIN FLEMING**  
CEO & ADVISOR

We provide one-on-one advisory and coaching. We can build a team-based approach utilizing collective expertise from our team and expert partners. Our tailored services combine the best of our capabilities, ensuring a comprehensive and effective solution

- Get stability & direction
- Fill your expertise gap
- Scale your team & product

*I faced a complex business challenge involving newly hired team members and struggled to find a solution. Robin unlocked something and helped me to see the situation much clearer - within about 10 minutes. She provided clear insights and guidance, helping me navigate the issue effectively.*

*Drew Prescott | Co-Founder | R\nd  
Digital Marketing Consultancy*

**ADAPT**



**INNOVATE**



**GROW**



### Core Competencies

- B2B Applications & Services
- SaaS Products
- B2B2C E-Commerce Marketplaces

### Our Expertise includes:

- Product Design, Vision and Roadmap
- Software/Technology - Building/Scaling Platforms, Tech Debt, Operations, Vendors
- M&A due diligence consulting and post-acquisition integration
- Digital Innovation inclusive of back office technology to support commercial products
- Incorporating AI into Products and Services
- Tech-Enabled Business Solutions
- Culture - Building High-Performance Teams
- Early Stage Startup Funding/Capital Strategies, Product Design, and Scaling Strategies

We offer à la carte or retainer engagements. Retainers include strategy sessions, priority access, and exclusive communication. A 1-month trial of the retainer package allows you to experience our services' value and strategic insights.

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